# HOW TO RESTORE FACIAL CONTOUR

Firming Serum is specifically designed to visibly tighten and firm the skin for a more defined facial contour.

The bioactive formula supports the structural integrity of the skin to improve the appearance of sagging and skin laxity.

Normal collagen and elastin regeneration aids in skin's structural stability.

Stable and reinforced skin structure promotes nutrient flow and results in the improved appearance of:

LIFTED + DEFINED CONTOUR
TIGHT + FIRM SKIN
SKIN HEALTH







### **ELEVATE YOUR SKINCARE**

WITH THE POWER OF SCIENCETM

ZO® Skin Health has developed a wide spectrum of advanced skincare protocols and products. They include therapeutic treatment protocols, highly effective products and daily skincare solutions that create and maintain healthy skin. Based on the latest scientific advances in skin therapy technologies, these products and protocols help physicians to provide continuous skin health for all skin types, genders and ages.









zoskinhealth.com 1.888.893.1375

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## PREVENT + CORRECT

Firming Serum



Aging skin loses contour and shape when the process of collagen and elastin regeneration is delayed.

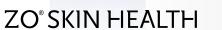
SAGGING + LOSS OF CONTOUR

**DULL SKIN** 









FIRMING SERUM Sérum raffermissant

47 mL / 1.6 FL Oz. U.S.

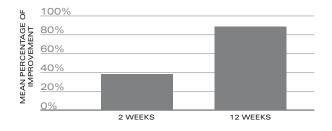


#### ELASTICITY

Firming Serum is clinically proven to visibly improve skin's elasticity.



elasticity improvement was measured



#### **FIRMNESS**

Firming Serum is clinically proven to improve the appearance of firmness.

#### SAGGING

Firming Serum is clinically proven to improve the appearance of sagging skin.



showed significant improvement in both mid-face and jawline skin sagging by week 12

### PATIENT EFFICACY



#### OF PARTICIPANTS



#### OF PARTICIPANTS

said that skin appeared hydrated



saw a noticeable improvement in the overall appearance of the skin by week 8





Images were captured and analyzed using Clarity 2D Research System





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PROTOCOL: A 24-week independent third-party clinical study of 45 subjects to assess the efficacy potential of Firming Serum. Subjects represent females, ages 40–69, with Fitzpatrick skin types II-IV. Supported with the use of Gentle Cleanser and Sunscreen + Primer Broad-Spectrum SPF 30 during the study.

### COMPREHENSIVE SOLUTIONS

Firming Serum is designed for both moderate and severe signs of aging.

STEP 1: GETTING SKIN READY®

STEP 2: PREVENT + CORRECT

DAILY POWER DEFENSE (AM or PM)

FIRMING SERUM (AM+PM)

**GROWTH FACTOR SERUM** Improves the appearance of **OR** REPAIR or RADICAL NIGHT fine lines and wrinkles (PM)

Improves the appearance of deep lines and texture (PM)

STEP 3: PROTECT